



WQA CONVENTION & EXPO

2026 EXHIBITOR PROSPECTUS



April 28–30, 2026 | Miami Beach, FL

Education April 28–30 | Expo April 29–30

Miami Beach Convention Center

For more than 50 years, the WQA Convention & Expo has been the go-to destination for water quality industry decision-makers. Why? Because they need solutions that solve their business challenges — solutions like yours. Profitable partnerships start at North America's most comprehensive annual gathering of water treatment professionals.



**Honored as one of the fastest-growing shows
of 2024 by net square feet of exhibit space**

INNOVATE. SHOWCASE. CONNECT.

Exhibiting at the WQA Convention & Expo is your chance to stand out in a competitive market and establish yourself as a leader in the industry. Through interactions at your booth, intentional conversations at networking events and solution-sharing at the education seminars, you can:

- Increase brand visibility and promote your latest products
- Build valuable partnerships with current and prospective clients
- Gain insights into the state of the industry and what buyers are looking for
- Drive growth and sales for your business

ATTENDEE OVERVIEW

2,400+

Attendees

91%

Visited expo hall

90%

Satisfied or Very Satisfied
with their experience

86%

Discovered a new
product/vendor

TOP REASONS FOR ATTENDING

1

Learning about new products, technologies and services

2

Searching for new suppliers or business partners

MARKET SEGMENTS REPRESENTED



Commercial



Industrial



Residential



Retail

INDUSTRIES SERVED

- Bottling
- Consulting
- Water Treatment Providing
- Engineering
- Government

- Home Building/ Remodeling
- Laboratory
- Manufacturing
- Municipality
- Product Wholesales

- Plumbing
- Product Manufacturing
- Pool/Spa
- Retail
- Well Drilling
- And More!

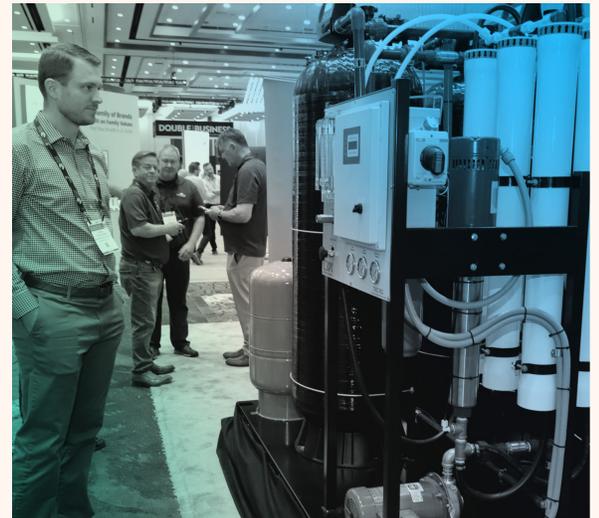
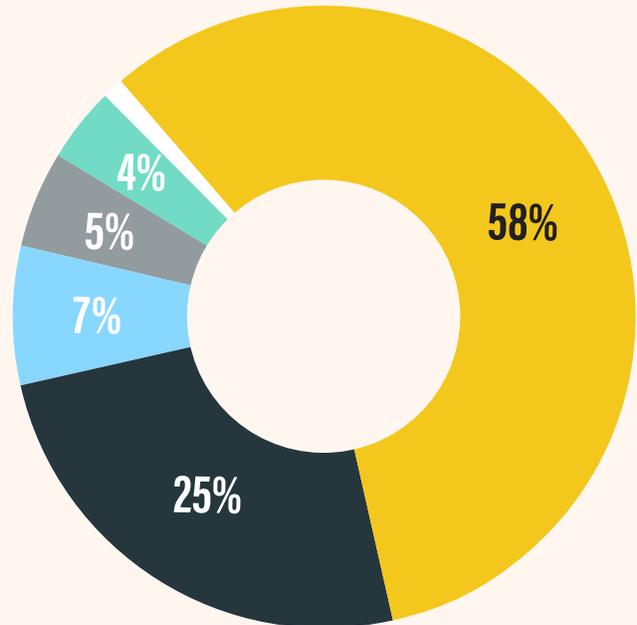
“The show has really grown our company a lot. We’ve built very strong relationships here. We’ve actually been able to get very good partners from the show.”

—Paul Acheampoing, Nova Water & Air

MEET OUR ATTENDEES

PROFESSIONAL ROLE

- Executive**
(CEO, President, VP, Owner, Director)
- Management**
(Territory Management, Service Manager, Sales Manager, Product Manager)
- Other**
(Consultants, Academician, Scientist, Other)
- Administrative/Clerical**
(Office Manager, Customer Service, Purchasing)
- Sales**
(Sales rep, Marketing, Non-Management)
- Service (1%)**
(Technicians/Installers)



“We come every year to look at new products. We pick up new ideas and see if there are more effective ways to treat water and bring them back home.”

—Mark Dillan, Dillan Well Drilling & Pump Service

ESSENTIAL EVENT INFORMATION

PRELIMINARY SCHEDULE AT A GLANCE*

TUESDAY, APRIL 28

8:00 am - 5:00 pm	Exhibit Installation
8:00 - 9:00 am	Opening General Session
9:30 am - 3:00 pm	Education & Volunteer Group Meetings
3:30 - 5:00 pm	Keynote Session

WEDNESDAY, APRIL 29

7:00 - 11:00 am	Exhibit Installation
8:00 - 9:45 am	Education & Volunteer Group Meetings
10:00 - 10:45 am	General Session
11:00 am - 5:00 pm	Expo Open
5:00 - 6:30 pm	Networking Reception

THURSDAY, APRIL 30

8:30 - 9:45 am	Closing General Session
10:00 am - 2:00 pm	Expo Open
2:00 - 9:00 pm	Exhibit Dismantling

**Subject to change*

SEE CONFIRMED 2026 EXHIBITORS



IMPORTANT EXHIBITOR INFORMATION

EXHIBITOR BENEFITS

ACCESS

- Exhibitors receive three (3) complimentary badges and two (2) customer passes for the first 10 x 10' (3m x 3m) booth.
- One (1) exhibitor badge and two (2) customer passes are included with each additional paid 10 x 10' (3m x 3m) booth.
- Additional exhibitor badges will be available for purchase; limits may apply.

ONLINE LISTING

Your company's description, logo, website URL, and product listing will appear on the WQA Convention & Expo website.

MOBILE APP LISTING

Your company and product listing (including a hyperlink) will be included on the WQA 2025 show app.

CUSTOMIZED INVITATIONS

Use discounted customer passes to invite clients to the show and your booth.

ATTENDEE LISTING

Your company will receive pre- and post-show attendee mailing lists.

BOOTH RENTAL FEES

Inline booths include an identification sign, 3' side drapes and an 8' back drape.



EXHIBIT SPACE PRICING

Prices are per 10 x 10' (3m x 3m) unit. Your WQA membership will be audited to confirm appropriate booth pricing.

WQA MEMBERS & IPP Participants

\$3,500 USD

contract must be submitted with 50% deposit; must be paid on or before 7/18/25

\$3,600 USD

contracts submitted after 7/18/25

NON-MEMBERS & Other Membership Categories

(Manufacturer Rep., Consultant, Allied, Intl. Manufacturer/Supplier/Retail not Selling in the USA)

\$5,600 USD

contract must be submitted with 50% deposit; must be paid on or before 7/18/25

\$5,700 USD

contracts submitted after 7/18/25

CORNER CHARGE:

\$200 USD per exposed corner

ADMIN FEE:

\$250 USD administrative fee per company



HOW TO RESERVE EXHIBIT SPACE



ONLINE

Preview the available space and reserve your booth today. Once you complete the online application, you'll receive email confirmation of your reservation.

RESERVE ONLINE



EMAIL OR FAX

Complete and return your application to WQA@corcexpo.com or fax it to **312-541-0573**.



MORE INFORMATION/CONTACT US

Exhibit Sales & Information

312-265-9633
WQA@corcexpo.com

Advertising & Sponsorship Sales

630-505-0160
sponsorship@wqa.org

WQA Membership Information

630-505-0160
membership@wqa.org