



# WQA CONVENTION & EXPO

## 2026 EXHIBITOR PROSPECTUS



**April 28–30, 2026 | Miami Beach, FL**

Education April 28–30 | Expo April 29–30

Miami Beach Convention Center

For more than 50 years, the WQA Convention & Expo has been the go-to destination for water quality industry decision-makers. Why? Because they need solutions that solve their business challenges — solutions like yours. Profitable partnerships start at North America's most comprehensive annual gathering of water treatment professionals.



**Honored as one of the fastest-growing shows  
of 2024 by net square feet of exhibit space**

# INNOVATE. SHOWCASE. CONNECT.

Exhibiting at the WQA Convention & Expo is your chance to stand out in a competitive market and establish yourself as a leader in the industry. Through interactions at your booth, intentional conversations at networking events and solution-sharing at the education seminars, you can:

- Increase brand visibility and promote your latest products
- Build valuable partnerships with current and prospective clients
- Gain insights into the state of the industry and what buyers are looking for
- Drive growth and sales for your business

## ATTENDEE OVERVIEW

2,400+

Attendees

91%

Visited expo hall

90%

Satisfied or Very Satisfied  
with their experience

86%

Discovered a new  
product/vendor

## TOP REASONS FOR ATTENDING

1

Learning about new  
products, technologies  
and services

2

Searching for  
new suppliers or  
business partners

## MARKET SEGMENTS REPRESENTED



Commercial



Industrial



Residential



Retail

## INDUSTRIES SERVED

- Bottling
- Consulting
- Water Treatment  
Providing
- Engineering
- Government

- Home Building/  
Remodeling
- Laboratory
- Manufacturing
- Municipality
- Product Wholesales

- Plumbing
- Product Manufacturing
- Pool/Spa
- Retail
- Well Drilling
- And More!

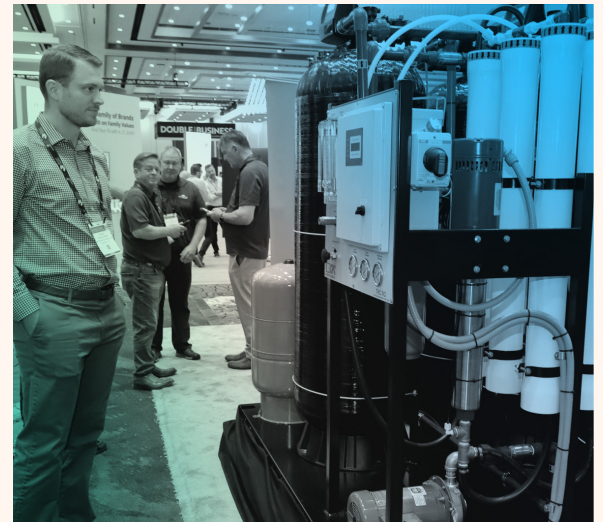
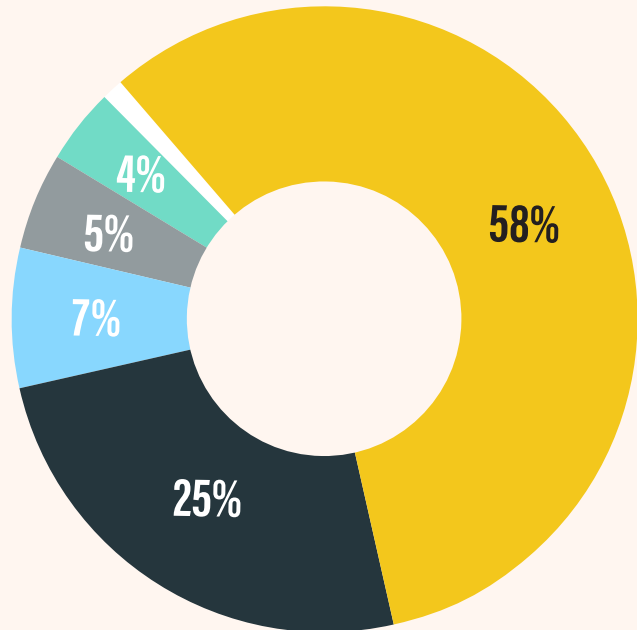
*"The show has really grown our company a lot. We've built very strong relationships here. We've actually been able to get very good partners from the show."*

—Paul Acheampoing, Nova Water & Air

# MEET OUR ATTENDEES

## PROFESSIONAL ROLE

- **Executive**  
(CEO, President, VP, Owner, Director)
- **Management**  
(Territory Management, Service Manager, Sales Manager, Product Manager)
- **Other**  
(Consultants, Academician, Scientist, Other)
- **Administrative/Clerical**  
(Office Manager, Customer Service, Purchasing)
- **Sales**  
(Sales rep, Marketing, Non-Management)
- **Service (1%)**  
(Technicians/Installers)



*"We come every year to look at new products. We pick up new ideas and see if there are more effective ways to treat water and bring them back home."*

—Mark Dillan, Dillan Well Drilling & Pump Service

# ESSENTIAL EVENT INFORMATION

## PRELIMINARY SCHEDULE AT A GLANCE\*

### TUESDAY, APRIL 28

7:00 am – 5:00 pm	Exhibit Installation
8:00 – 9:00 am	Opening General Session
9:30 am – 3:00 pm	Education & Volunteer Group Meetings
3:30 – 5:00 pm	Keynote Session

### WEDNESDAY, APRIL 29

7:00 – 11:00 am	Exhibit Installation
8:00 – 9:45 am	Education & Volunteer Group Meetings
10:00 – 10:45 am	General Session
11:00 am – 5:00 pm	<b>Expo Open</b>
5:00 – 6:30 pm	Networking Reception

### THURSDAY, APRIL 30

8:30 – 9:45 am	Closing General Session
10:00 am – 2:00 pm	<b>Expo Open</b>
2:00 – 9:00 pm	Exhibit Dismantling

*\*Subject to change*

**SEE CONFIRMED 2026 EXHIBITORS**





# IMPORTANT EXHIBITOR INFORMATION

## EXHIBITOR BENEFITS

### ACCESS

- Exhibitors receive three (3) complimentary badges and two (2) customer passes for the first 10 x 10' (3m x 3m) booth.
- One (1) exhibitor badge and two (2) customer passes are included with each additional paid 10 x 10' (3m x 3m) booth.
- Additional exhibitor badges will be available for purchase; limits may apply.

### ONLINE LISTING

Your company's description, logo, website URL, and product listing will appear on the WQA Convention & Expo website.

### MOBILE APP LISTING

Your company and product listing (including a hyperlink) will be included on the WQA 2025 show app.

### CUSTOMIZED INVITATIONS

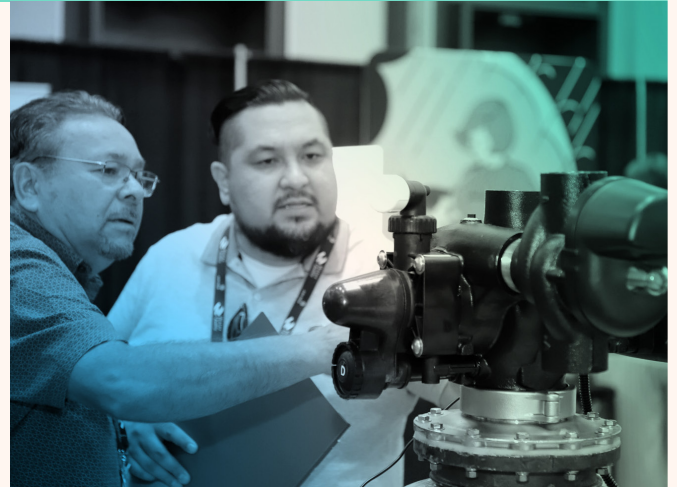
Use discounted customer passes to invite clients to the show and your booth.

### ATTENDEE LISTING

Your company will receive pre- and post-show attendee mailing lists.

### BOOTH RENTAL FEES

Inline booths include an identification sign, 3' side drapes and an 8' back drape.



## EXHIBIT SPACE PRICING

Prices are per 10 x 10' (3m x 3m) unit. Your WQA membership will be audited to confirm appropriate booth pricing.

### WQA MEMBERS & IPP Participants

#### **\$3,500 USD**

contract must be submitted with 50% deposit; must be paid on or before 7/18/25

#### **\$3,600 USD**

contracts submitted after 7/18/25

### NON-MEMBERS & Other Membership Categories

*(Manufacturer Rep., Consultant, Allied, Intl. Manufacturer/Supplier/Retail not Selling in the USA)*

#### **\$5,600 USD**

contract must be submitted with 50% deposit; must be paid on or before 7/18/25

#### **\$5,700 USD**

contracts submitted after 7/18/25

### CORNER CHARGE:

**\$200 USD** per exposed corner

### ADMIN FEE:

**\$250 USD** administrative fee per company



# HOW TO RESERVE EXHIBIT SPACE



## ONLINE

Preview the available space and reserve your booth today. Once you complete the online application, you'll receive email confirmation of your reservation.

**RESERVE ONLINE**



## EMAIL OR FAX

Complete and return your application to **WQA@corcexpo.com** or fax it to **312-541-0573**.



## MORE INFORMATION/CONTACT US

### Exhibit Sales & Information

312-265-9633  
WQA@corcexpo.com

### Advertising & Sponsorship Sales

630-505-0160  
sponsorship@wqa.org

### WQA Membership Information

630-505-0160  
membership@wqa.org