

WQA CONVENTION & EXPOSITION

APRIL 22-24, 2025 | LONG BEACH, CA
EDUCATION APRIL 22-24 | EXPO APRIL 23-24

LONG BEACH CONVENTION &
ENTERTAINMENT CENTER

ABOUT THE WQA CONVENTION & EXPOSITION

For over 50 years, the WQA Convention & Exposition has been an all-encompassing event connecting the drinking water treatment industry's technologies, know-how, education, training, networking and business opportunities with industry professionals in one convenient and cost-effective location.

Decision makers with purchasing power from the commercial, residential, and industrial segments of the water quality improvement industry come to WQA's Convention & Exposition to connect with exhibitors who are uniquely qualified to help them solve the issues they are dealing with in their day-to-day business lives.

Be part of the solution, reserve your exhibit space today!

Trade Show Executive's

NEXT
50 Honored as one of the
**50 Fastest-Growing
Shows of 2023**

The WQA Convention & Exposition
was honored for growth in the
number of exhibiting companies
and total attendance.

WQA CONVENTION & EXPOSITION PROVIDES...

➔ NETWORKING & EXPOSURE

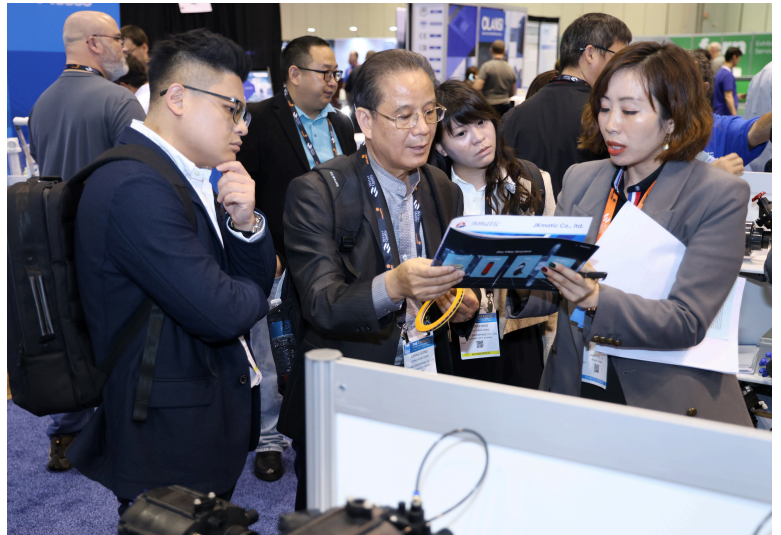


Eye-catching displays and connections help make you successful! Whether it's through interactions at your booth or out on the exhibit floor, casual conversations at networking events, or idea-sharing at education seminars, the WQA Convention & Exposition allows you to:

- Strengthen existing relationships
- Establish new business relationships
- Maximize exposure by offering solutions with your company's products and services

WQA CONVENTION & EXPOSITION ATTENDEES CAME READY TO DO BUSINESS!

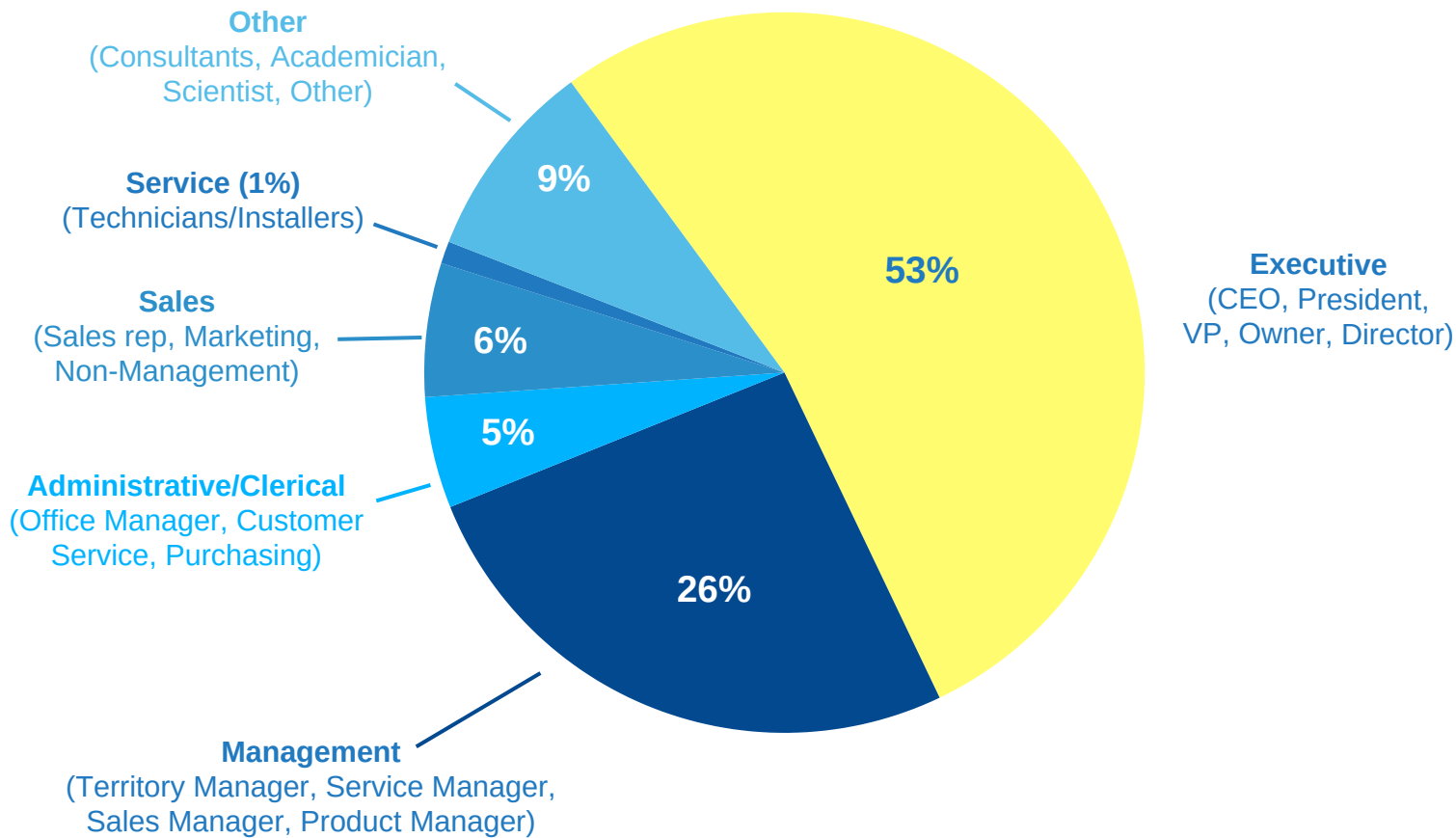
- ➔ In 2024, our attendees said their primary objective was to learn about new products, technologies or services. Another key objective was searching for new suppliers or business partners.
- ➔ 93% of 2024 Convention attendees prioritized time in the Expo hall, and 80% said they discovered a new product there.
- ➔ 88% of attendees in 2024 said their objectives were met.



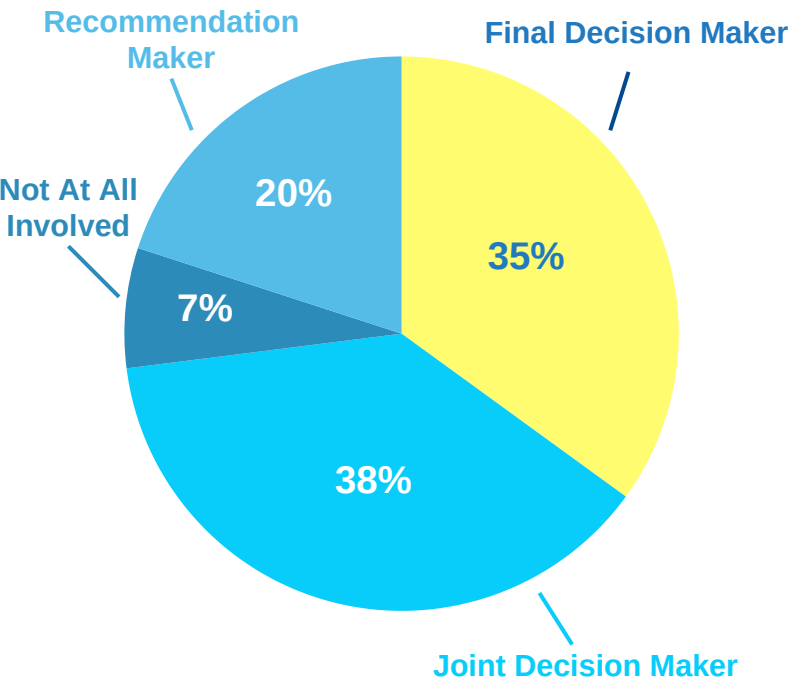
See the list of confirmed 2025 exhibitors here.

MEET OUR ATTENDEES

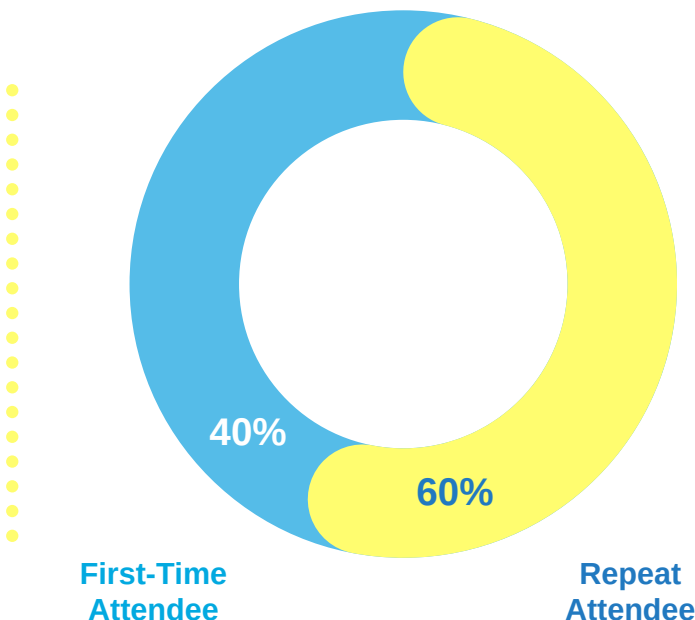
PROFESSIONAL ROLE



PURCHASING POWER



ATTENDANCE HISTORY



MEET OUR ATTENDEES

MARKET SEGMENTS REPRESENTED



Commercial



Industrial



Residential



Retail



PRELIMINARY SCHEDULE-AT-A-GLANCE

Tuesday, April 22

7:00 a.m. - 5:00 p.m.	<i>Exhibit Installation</i>
8:00 - 9:00 a.m.	<i>Opening General Session</i>
9:30 a.m. - 3:00 p.m.	<i>Education & Volunteer Group Mtgs</i>
3:30 - 5:00 p.m.	<i>Keynote Session</i>

Wednesday, April 23

7:00 - 11:00 a.m.	<i>Exhibit Installation</i>
8:00 - 9:00 a.m.	<i>General Session</i>
9:15 - 11:00 a.m.	<i>Education & Volunteer Group Mtgs</i>
11:00 a.m. - 5:00 p.m.	<i>Exposition Open</i>
5:00 - 6:30 p.m.	<i>Networking Reception</i>

Thursday, April 24

8:30 - 9:45 a.m.	<i>Closing General Session</i>
10:00 a.m. - 2:00 p.m.	<i>Exposition Open</i>
2:00 - 9:00 p.m.	<i>Exhibit Dismantling</i>
2:00 - 5:00 p.m.	<i>Educational Workshops</i>
5:00 - 6:00 p.m.	<i>Closing Reception</i>

Subject to change

INDUSTRIES SERVED

- Bottler
- Consulting
- Water Treatment Provider
- Engineering
- Government
- Home Builder/Remodeler
- Laboratory
- Manufacturer Rep
- Municipality
- Product Wholesaler
- Plumber
- Product Manufacturing
- Pool/Spa
- Retail
- Well Driller
- And More!

2025 WQA CONVENTION & EXPOSITION IMPORTANT INFORMATION

Long Beach Convention & Entertainment Center • Halls A, B, & C • 300 E Ocean Blvd • Long Beach, CA



EXHIBIT SPACE PACKAGE & BENEFITS

ACCESS

Exhibitors receive three (3) complimentary exhibitor badges and two (2) customer passes for the first paid 10 ft. x 10 ft. (3m x 3m) booth, and then one (1) exhibitor badge and two (2) customer passes for each additional paid 10 ft. x 10 ft. (3m x 3m) booth. Additional exhibitor badges are available for purchase at a price of \$150-\$200 per badge.

ONLINE LISTING

Company description, logo, website address and product listing on the WQA Convention & Exposition website.

MOBILE APP LISTING

Company and product listing including a hyperlink in the WQA 2025 mobile app

CUSTOMIZED INVITATIONS

Discounted customer passes to invite clients to the show and your booth.

ATTENDEE LISTING

Pre- and post-show attendee mailing lists.

Inline Booths

Includes identification sign, 3' side drapes, and 8' back drape

HOW TO RESERVE EXHIBIT SPACE

Online Exhibit Space Reservation

Preview the available space and reserve your booth today by [clicking here](#). Once you have completed the online application, an email will be sent to confirm your reservation.

Email or Fax Exhibit Space Reservation

Complete and return the Exhibit Space Application to kyle@corcexpo.com or fax number 312-541-0573



BOOTH RENTAL FEES

EXHIBIT SPACE PRICING*

Exhibit space is sold in units of 10 ft. x 10 ft. (3m x 3m)

Contract submitted and 50% deposit paid BY 5/31/24:

WQA Core & Premier Members and IPP Participants* (36% discount)
\$3,300 USD per 10' x 10' space

Non-Members and Other Membership Categories*
\$5,200 USD per 10' x 10' space

Contract submitted and 50% deposit paid AFTER 5/31/24:

WQA Core & Premier Members and IPP Participants* (36% discount)
\$3,500 USD per 10' x 10' space

Non-Members and Other Membership Categories*
\$5,600 USD per 10' x 10' space

Booth Space Surcharge

\$200 USD per exposed corner

\$250 USD administrative fee applies per company

**Your membership will be audited to confirm appropriate booth pricing.*

MORE INFORMATION

Exhibit Information and Sales

Kyle Corcoran

312-265-9633

kyle@corcexpo.com

Advertising & Sponsorship Sales

630-505-0160

sponsorship@wqa.org

WQA Membership Information

630-505-0160

membership@wqa.org

WQA Convention & Exposition Dates: April 22 – 24, 2025