ABOUT THE WQA CONVENTION & EXPOSITION

For over 50 years, the WQA Convention & Exposition has been an all-encompassing event connecting the drinking water treatment industry’s technologies, know-how, education, training, networking and business opportunities with industry professionals in one convenient and cost-effective location.

Decision makers with purchasing power from the commercial, residential, and industrial segments of the water quality improvement industry come to WQA’s Convention & Exposition to connect with exhibitors who are uniquely qualified to help them solve the issues they are dealing with in their day-to-day business lives.

Be part of the solution, reserve your exhibit space today!
WQA CONVENTION & EXPOSITION PROVIDES...

**NETWORKING & EXPOSURE**

Eye-catching displays and connections help make you successful! Whether it’s through interactions at your booth or out on the exhibit floor, casual conversations at networking events, or idea-sharing at education seminars, the WQA Convention & Exposition allows you to:

- Strengthen existing relationships
- Establish new business relationships
- Maximize exposure by offering solutions with your company’s products and services

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**WQA CONVENTION & EXPOSITION ATTENDEES CAME READY TO DO BUSINESS!**

- In 2024, our attendees said their primary objective was to learn about new products, technologies or services. Another key objective was searching for new suppliers or business partners.

- 93% of 2024 Convention attendees prioritized time in the Expo hall, and 80% said they discovered a new product there.

- 88% of attendees in 2024 said their objectives were met.

See the list of confirmed 2025 exhibitors here.
MEET OUR ATTENDEES

MARKET SEGMENTS REPRESENTED

- Commercial
- Industrial
- Residential
- Retail

PRELIMINARY SCHEDULE-AT-A-GLANCE

**Tuesday, April 22**
- 7:00 a.m. - 5:00 p.m.  
  *Exhibit Installation*
- 8:00 - 9:00 a.m.  
  *Opening General Session*
- 9:30 a.m. - 3:00 p.m.  
  *Education & Volunteer Group Mtgs*
- 3:30 - 5:00 p.m.  
  *Keynote Session*

**Wednesday, April 23**
- 7:00 - 11:00 a.m.  
  *Exhibit Installation*
- 8:00 - 9:00 a.m.  
  *General Session*
- 9:15 - 11:00 a.m.  
  *Education & Volunteer Group Mtgs*
- 11:00 a.m. - 5:00 p.m.  
  *Exposition Open*
- 5:00 - 6:30 p.m.  
  *Networking Reception*

**Thursday, April 24**
- 8:30 - 9:45 a.m.  
  *Closing General Session*
- 10:00 a.m. - 2:00 p.m.  
  *Exposition Open*
- 2:00 - 9:00 p.m.  
  *Exhibit Dismantling*

Subject to change

INDUSTRIES SERVED

- Bottler
- Consulting
- Water Treatment Provider
- Engineering
- Government
- Home Builder/Remodeler
- Laboratory
- Manufacturer Rep
- Municipality
- Product Wholesaler
- Plumber
- Product Manufacturing
- Pool/Spa
- Retail
- Well Driller
- And More!
EXHIBIT SPACE PRICE

EXHIBIT SPACE PRICING*
Exhibit space is sold in units of 10 ft. x 10 ft. (3m x 3m)

Contract submitted and 50% deposit paid
BY 5/31/24:
- WQA Core & Premier Members and IPP Participants* (36% discount)
  - $3,300 USD per 10’ x 10’ space
- Non-Members and Other Membership Categories*
  - $5,200 USD per 10’ x 10’ space

Contract submitted and 50% deposit paid
AFTER 5/31/24:
- WQA Core & Premier Members and IPP Participants* (36% discount)
  - $3,500 USD per 10’ x 10’ space
- Non-Members and Other Membership Categories*
  - $5,600 USD per 10’ x 10’ space

Booth Space Surcharge
- $200 USD per exposed corner
- $250 USD administrative fee applies per company

*Your membership will be audited to confirm appropriate booth pricing.

MORE INFORMATION
Exhibit Information and Sales
Kyle Corcoran
312-265-9633
kyle@corcexpo.com

Advertising & Sponsorship Sales
630-505-0160
sponsorship@wqa.org

WQA Membership Information
630-505-0160
membership@wqa.org

WQA Convention & Exposition Dates: April 22 – 24, 2025