XPress Leads®
A Freeman Company

THE **CATALYST**
for water quality excellence
WQA CONVENTION & EXPOSITION
MARCH 5-7, 2024 | ORLANDO, FLORIDA
PRE-CONVENTION PROGRAMS: MARCH 4

Exclusive Event Vendor

XPress Connect **Family**

Exhibiting success is much more than just purchasing a booth and showing up at the event. Meeting qualified prospects and turning them into loyal customers is the true measure of exhibiting success. CDS' XPress Connect lead retrieval equipment and programs are the keys to a highly productive onsite experience.

Top **Features**

Literature Fulfillment
Email links quickly with all the information customers and prospects request

Custom Qualifiers
Customize your qualifying questions and responses to build full prospect profiles

Instant Email Follow-up
Follow-up with hot prospects who visit your booth

Rate Leads
Identify top prospects and customers by assigning a rating

Schedule Appointments
Set up follow-up meetings with leads and close more deals

VIP Alerts
Receive a text alert when anyone you identify as a VIP enters your booth

Exhibitor Portal
Leads, analytics, instructions, and best practices online all the time

Order Today and don't miss a single lead:

www.xpressleadpro.com   Showcode: **wqaa0324**

XPress Connect **App**

Our full-featured lead retrieval system running on **YOUR** Apple or Android mobile device.

XPress Connect **Plus**

Full-featured lead retrieval system running on **OUR** large screen Android phone.

Connect **Comparison**

	App	Plus
Scan anywhere, any time	✓	✓
Custom qualifiers**	✓	✓
Literature fulfillment**	✓	✓
Real-time leads	✓	✓
Reporting portal	✓	✓
Instant email follow-up	✓	
Rate leads	✓	✓
VIP alerts	✓	✓
Schedule appointments	✓	
Add images to leads	✓	
Audio notes	✓	✓
Optional Bluetooth printer*	✓	✓
Online and offline modes	✓	✓

**additional fees may apply   *compatible with iOS app only

5/23