

# WQA CONVENTION & EXPOSITION

MARCH 5 - 7, 2024 | ORLANDO, FL  
EDUCATION MARCH 5 - 7 | EXPO MARCH 6 - 7

ORANGE COUNTY  
CONVENTION CENTER  
SOUTH BUILDING

## ABOUT THE WQA CONVENTION & EXPOSITION

For 50 years, the WQA Convention & Exposition has been an all-encompassing event connecting the drinking water treatment industry's technologies, know-how, education, training, networking and business opportunities with industry professionals in one convenient and cost-effective location.

Decision makers with purchasing power from the commercial, residential, and industrial segments of the water quality improvement industry come to WQA's Convention & Exposition to connect with exhibitors who are uniquely qualified to help them solve the issues they are dealing with in their day-to-day business lives.

Be part of the solution, reserve your exhibit space today!

# WQA CONVENTION & EXPOSITION PROVIDES...

## → NETWORKING & EXPOSURE



Eye-catching displays and connections help make you successful! Whether it's through interactions at your booth or out on the exhibit floor, casual conversations at networking events, or idea-sharing at education seminars, the WQA Convention & Exposition allows you to:

- Strengthen existing relationships
- Establish new business relationships
- Maximize exposure by offering solutions with your company's products and services

## WQA CONVENTION & EXPOSITION ATTENDEES CAME READY TO DO BUSINESS!

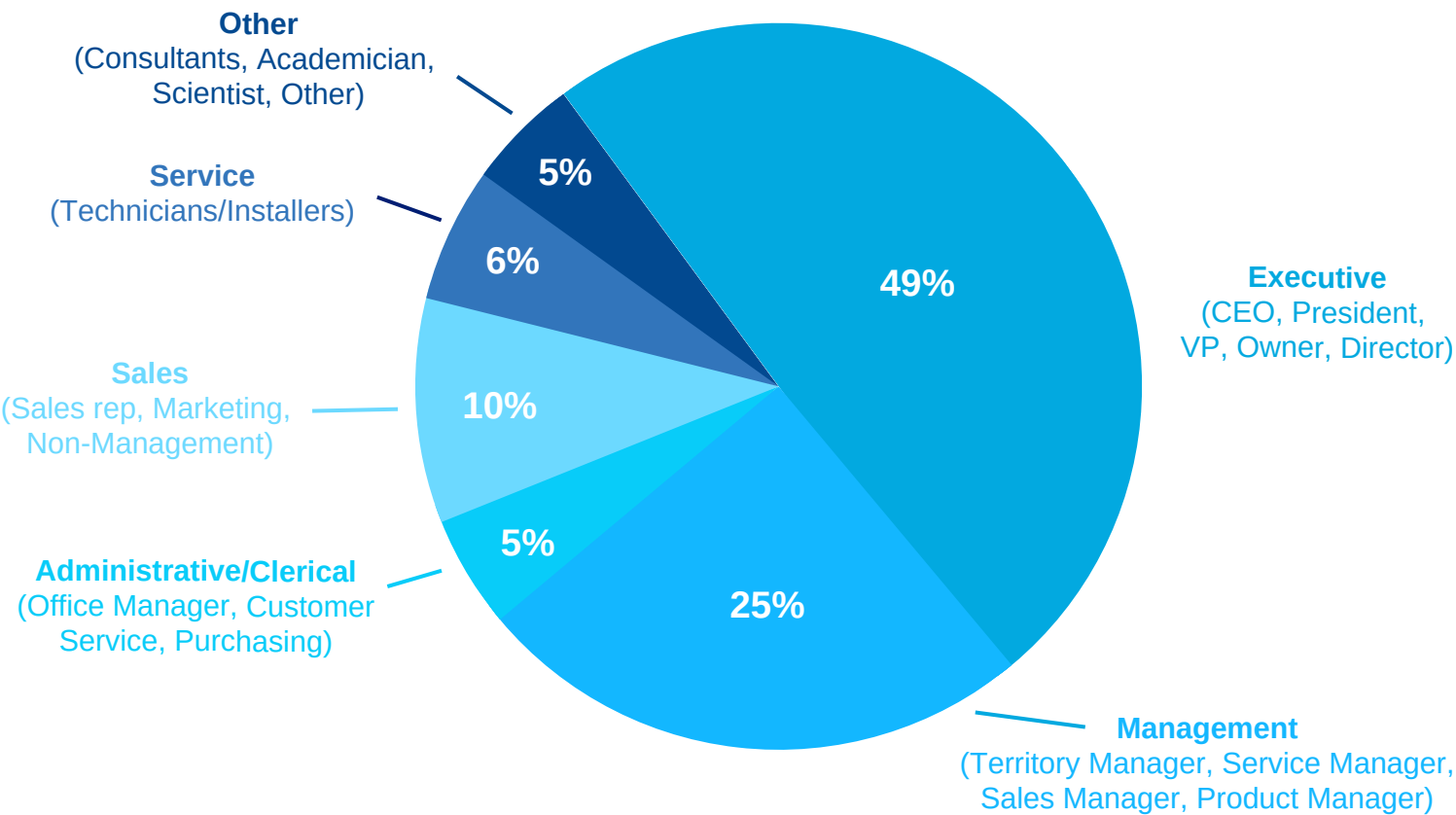
- In 2023, our attendees said their primary objective was to learn about new products, technologies or services. Another key objective was searching for new suppliers or business partners.
- 94% of 2023 Convention attendees prioritized time in the Expo hall, and 83% said they discovered a new product there.
- 93% of attendees said their objectives were met.



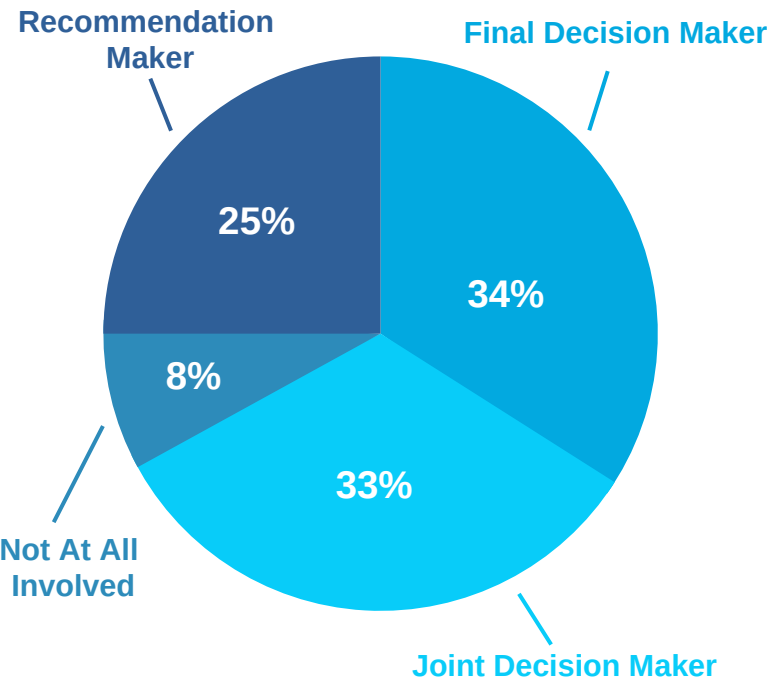
**See the list of confirmed 2024 exhibitors here.**

# MEET OUR ATTENDEES

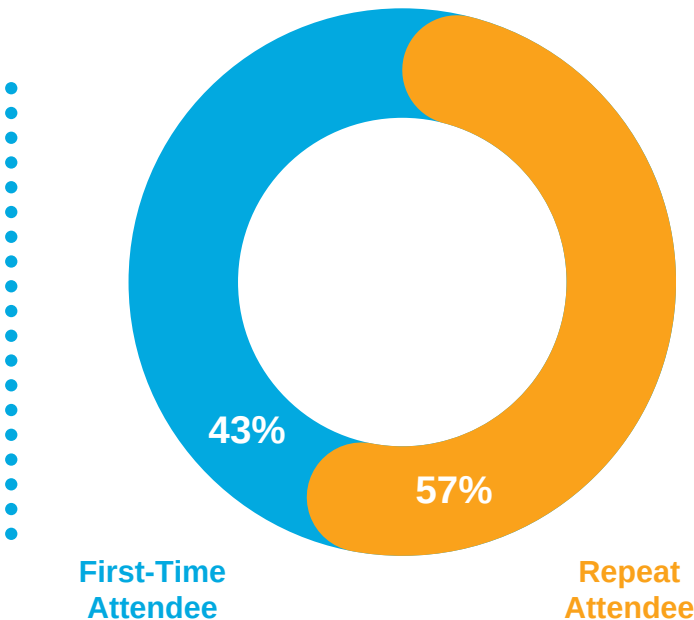
## PROFESSIONAL ROLE



## PURCHASING POWER



## ATTENDANCE HISTORY





# MEET OUR ATTENDEES

## MARKET SEGMENTS REPRESENTED



**Commercial**



**Industrial**



**Residential**



**Retail**



## PRELIMINARY SCHEDULE-AT-A-GLANCE

### Monday, March 4

8:00 a.m. - 5:00 p.m. *Pre-Convention Programs*

### Tuesday, March 5

8:00 a.m. - 2:50 p.m. *Education & Volunteer Meetings*

8:00 a.m. - 5:00 p.m. *Exhibit Installation*

3:00 p.m. - 4:30 p.m. *Keynote Session*

### Wednesday, March 6

7:30 - 9:00 a.m. *Exhibit Installation*

8:00 - 11:00 a.m. *Education & Volunteer Meetings*

11:00 a.m. - 5:00 p.m. *Exposition Open*

5:00 - 6:30 p.m. *Networking Reception*

### Thursday, March 7

8:00 - 9:00 a.m. *Education & Volunteer Meetings*

9:00 a.m. - 2:00 p.m. *Exposition Open*

2:00 - 9:00 p.m. *Exhibit Dismantling*

### Friday, March 8

8:00 a.m. - 12:00 p.m. *Exhibit Dismantling*

*Subject to change*

## INDUSTRIES SERVED

- **Bottler**
- **Consulting**
- **Dealer**
- **Engineering**
- **Government**
- **Home Builder/Remodeler**
- **Laboratory**
- **Manufacturer Rep**
- **Municipality**
- **Product Wholesaler**
- **Plumber**
- **Product Manufacturing**
- **Pool/Spa**
- **Retail**
- **Well Driller**
- **And More!**

# 2024 WQA CONVENTION & EXPOSITION IMPORTANT INFORMATION

Orange County Convention Center • South Building, Hall B • 9899 International Drive • Orlando, FL

## ➔ EXHIBIT SPACE PACKAGE & BENEFITS

### ACCESS

Exhibitors receive three (3) complimentary exhibitor badges and two (2) customer passes for the first paid 10 ft. x 10 ft. (3m x 3m) booth, and then one (1) exhibitor badge and two (2) customer passes for each additional paid 10 ft. x 10 ft. (3m x 3m) booth. Additional exhibitor badges are available for purchase at a price of \$150-\$200 per badge.

### ONLINE LISTING

Company description, logo, website address and product listing on the WQA Convention & Exposition website.

### MOBILE APP LISTING

Company and product listing including a hyperlink in the WQA 2024 mobile app

### CUSTOMIZED INVITATIONS

Discounted customer passes to invite clients to the show and your booth.

### ATTENDEE LISTING

Pre- and post-show attendee mailing lists.

### Inline Booths

Includes identification sign, 3' side drapes, and 8' back drape

## HOW TO RESERVE EXHIBIT SPACE

### Online Exhibit Space Reservation

Preview the available space and reserve your booth today by selecting [clicking here](#). Once you have completed the online application, an email will be sent to confirm your reservation.

### Email or Fax Exhibit Space Reservation

Complete and return the Exhibit Space Application to [kyle@corcexpo.com](mailto:kyle@corcexpo.com) or fax number 312-541-0573

## ➔ BOOTH RENTAL FEES

### EXHIBIT SPACE PRICING\*

Exhibit space is sold in units of 10 ft. x 10 ft. (3m x 3m)

### WQA Core and Premier & IPP Members\* (30% discount)

**\$3,300 USD** - 10' x 10' space

### Non-Members and Other Membership Categories\*

(Manufacturer Rep., Consultant, Allied, International Manufacturer/Supplier/Retail not selling in the USA)

**\$5,200 USD** - 10' x 10' space

### Booth Space Surcharge

**\$200 USD** per exposed corner

**\$250 USD** administrative fee applies per company

*\*Your membership will be audited to confirm appropriate booth pricing.*

## MORE INFORMATION

### Exhibit Information and Sales

Kyle Corcoran  
312-265-9633  
[kyle@corcexpo.com](mailto:kyle@corcexpo.com)

### Advertising & Sponsorship Sales

Heather Duve  
630-929-2520  
[hduve@wqa.org](mailto:hduve@wqa.org)

### WQA Membership Information

Heather Duve  
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